

## DATA BLUEPRINT

In the current business environment where any industry can easily be disrupted through digital innovation, it is key that the organization have a clear strategy and understanding with regards to its digital landscape. The strategy around a centralized digital landscape will also allow the business to be agile in approach and have an improved turnaround time on the testing and implementation of business initiatives.

### WORKSHOP APPROACH

An initial workshop (typically 4 hours) is held with the IT Executive and key IT Head of Departments (HOD's) to determine the following elements:

- The current data environment
- The desired data landscape and requirements
- The organisation's digital and data strategies

Additional one-on-one session will be held with the different HOD's, to deep dive into their respective areas and capturing the details of their business data requirements.

### DELIVERABLES

During the course of the engagement, the clients' requirements are captured in high-level **Business Requirement Definition (BRD)** which firmly provides the base for the **Digital Roadmap** with indicative pricing for delivery of prioritised initiatives, that can be targeted in achieving the first steps of the digital roadmap (starting with the "low hanging fruit").

### DURATION

Client interactions typically extends over a week, whereafter all information is documented. Therefore, the TrueNorth Group is able to provide the deliverables within a week and a half from inception of the Advisory engagement.

### PRICING

Our fees are based upon the degree of responsibility, skills involved, and the time necessarily incurred on the work. The TrueNorth Group ensures high quality deliverables that takes the business requirements into account when presenting viable and cost-effective solutions.

Microsoft  
Partner



Gold Data Analytics  
Gold Data Platform

Southdowns Ridge Office Park  
1240 John Vorster Drive, Irene  
Centurion, South Africa, 0062

[www.truenorthgroup.co.za](http://www.truenorthgroup.co.za)